



Co-funded by the Eco-innovation  
Initiative of the European Union

## **Deliverable 2.6: Updating: a review each 6 months during 5 years**

WP2. Tuning up a self-assessment tool for wine (LCA-LCC based)

Period reported from: 01/07/2013 to 28/02/2014

ECO-PROWINE - Life Cycle perspective for Low Impact Winemaking and Application in EU of Eco-innovative Technologies

Grant agreement: ECO/11/304386

From 03/09/2012 to 03/09/2015

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## 1 Introduction

The aim of the current deliverable is to report upon the improvements, corrections and overall updates conducted upon the ECOPROWINE LCA-LCC tool, for the period between December 2013 and June 2014.

The following paragraphs provide the details of the improvements that have taken place during this period, in terms of technical developments, process updates, database replenishment and visualization enhancements.

Most of these improvements resulted out of the pilot application phase of the Project, where comments received by the wineries and the coaches, were addressed in the functional and non-functional features of the ECOPROWINE tool.

The improvements and update process will be continued, not only until the end of the Project, but also for a period of 2 years after its official completion. The overall aim of the improvements process is to offer a fully-functional, usable, intuitive and appropriately operating tool to the potential customers of the ECOPROWINE tool, so as to effectively support the commercialization phase of the project and contribute to revenue increase through retainment of old customers and attraction of new ones.

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## 2 List of Additions, Updates and Revisions of the ECOPROWINE Tool

The following sections provide an overview of the activities undertaken by the ECOPROWINE Partners towards revising, correcting and updating the ECOPROWINE Tool. The list will be continuously updated until the end of the Project and for 2 years after its completion.

### 2.1 Improvement of the User Interface for the Administrator of the tool

Some visualization inconsistencies that were identified in the Admin Panel of the tool, like the appearance of ID Codes instead of actual survey and winery data were addressed in this period.

### 2.2 “Find a Winery” Function

Pilot users of the project, reported a mis-function when they were experimenting with the “Find a Winery” function of the tool. More specifically, there were specific cases where the results of a winery were not reported to the user. The issue was addressed and is considered as closed.

### 2.3 Improvement of Wording in the Results page

During the pilot application period, some users reported that they couldn’t understand the meaning of some indicators, while some others reported about missing units in the results page.

The consortium agreed on some more simplified terms, to allow the users to easily understand the meaning of the indicators and the issue was properly addressed in the tool.

### 2.4 e-Mail Validation

An e-mail validation function has been added to the registration process, to avoid overpopulation of the users’ base of the tool, with fake accounts.

### 2.5 Update of the Calculations Database with new statistics and functions improvement

The calculation functions of the tool were updated, since in some cases inconsistencies were found concerning the online and offline calculations of some indicators.

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## 2.6 Update and Enhancement of the Benchmarking Base with the Addition of new Pilot Wineries Data

Along the whole period, the pilot wineries benchmarking database was further enhanced with the addition of over 20 new wineries and their data to be used for benchmarking purposes.

## 2.7 Change on the order of indicators in the Results Page

Due to comments received by some users during the pilot application phase, the order of indicators of the quick and detailed assessment results page was updated, according to the significance they have for the wineries.

## 2.8 New controls in the survey process

Two new control items were added to the survey conduction process.

The first has to do with the transformation of the “Process Stage” Questions to obligatory, not allowing the user to proceed if he has not firstly answered about the stage that the relevant input is involved in.

The second one refers to the automatic pre-completion of input values in the detailed assessment, based on the answers given in the common questions of the quick assessment.

## 2.9 Adoption of the New Process for Label Obtainment

The new process for the ECOPROWINE Label Obtainment, as described in Deliverable D4.9, was adopted by the respective algorithms of the tool.

## 2.10 Addition of Improvement Sheets in the Improvements Page of the Tool

Following the production of detailed improvement sheets for the enhancement of the sustainability performance of wineries, these sheets were also added to the respective fields of the improvements page of the ECOPROWINE tool.

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## 3 Updates on the ECOPROWINE Tool Users List and Website Visitors

### 3.1 ECOPROWINE Tool Users List

The ECOPROWINE Tool is currently hosting 69 users, out of which 3 administrators and 66 winery users.

Among winery users, 34 wineries have completed the detailed assessment, 13 are currently on the final stage of detailed assessment completion, 3 wineries have completed the quick assessment and are proceeding to the detailed one, while 16 wineries are currently on the process of finalizing the quick assessment.

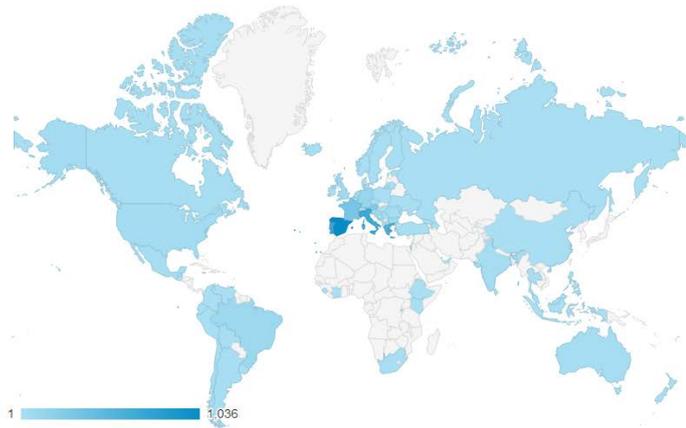
### 3.2 Website Visits

The website of the project presents significant traffic. From the start of the project until the time that this deliverable has been prepared, the website has gathered more than 4.000 visitors, out of which, 2.400 unique users from all over the world.



Figure 1: Overview of the ECOPROWINE Website Use Statistics

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**Figure 2: Geographic outreach of the Project website**

It shall be noted, that even though most visits are recorded from the countries that the Project partners come from, significant interest has been recorded with regards to the project, from other large winemaking countries like France, Germany, United States and Australia (as shown in the following figure, validating the importance of the project scope and interest shown in following the project results).

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Country / Territory ?	Acquisition
	Sessions ? ↓
	4,328 % of Total: 100.00% (4,328)
1.  Spain	1,036(23.94%)
2.  Portugal	689(15.92%)
3.  Italy	669(15.46%)
4.  Greece	579(13.38%)
5.  France	307 (7.09%)
6.  Austria	258 (5.96%)
7.  Germany	111 (2.56%)
8.  Brazil	84 (1.94%)
9.  Bulgaria	69 (1.59%)
10.  Belgium	62 (1.43%)
11.  United Kingdom	48 (1.11%)
12.  United States	36 (0.83%)
13.  Philippines	34 (0.79%)
14.  India	25 (0.58%)
15.  Australia	24 (0.55%)
16.  Mexico	22 (0.51%)
17.  Romania	19 (0.44%)
18.  Netherlands	18 (0.42%)
19.  Switzerland	17 (0.39%)
20.  Argentina	15 (0.35%)
21.  Canada	13 (0.30%)
22.  Bolivia	10 (0.23%)
23.  Chile	10 (0.23%)
24.  Georgia	10 (0.23%)
25.  Israel	10 (0.23%)

Figure 3: Geographic Distribution of ECOPROWINE Website Visitors