



Co-funded by the Eco-innovation  
Initiative of the European Union

## Seminar-workshop: Sustainability in the Winemaking

27th February 2015

Sala 3

Feria de Zaragoza, Autovía A-2 km 311

50012 Zaragoza – Spain

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Organized by:



FERIA DE ZARAGOZA



## **THE ECO-PROWINE PROJECT**

Both in Spain and abroad, consumers pay more attention increasingly to sustainability in the wine production process. In order to convey the efforts made in this respect to consumers, the European wineries can adhere to private standards or participate in certification programs. The economic and human resources needed for these processes are, in many cases, for the majority of small and medium-sized wineries, unaffordable.

The ECO-PROWINE project is proposed in order to provide service to these wineries, and it is developed under the European programme CIP Eco-Innovation. Coordinated by the Research Centre for Energy Resources and Consumption (CIRCE) in Zaragoza, Spain, the activities within the project are being developed from 2012 by a group of 10 organizations, including research centres, associations of producers and technology centers specialized in the wine sector, from 6 EU wine-producing countries: Austria, Bulgaria, Spain, Greece, Italy and Portugal. It is a pioneer project which focuses on the reduction of environmental impacts in the production of wine and intends to, also, increase the competitiveness of the participating wineries by a sustainable labelling. The project offers an on-line tool for life cycle analysis (LCA) and life cycle cost analysis (LCC), specialized in the wine sector, which allows wine makers to carry out a self-assessment of its process. Once identified the problem areas, within the winemaking process, improvement actions are proposed in order to reduce environmental impacts. The winery will have to commit itself to the improvement of the performance of its process for ECO-PROWINE label which, in addition to complying with the requirements of the wineries, is attractive and clear for consumers.

## **SEMINAR AIM**

The main objective of the seminar is bringing different stakeholders, together, in the sector of wine, to define concepts, methods and technologies regarding sustainability in the production of wine, as well as the challenges and non-technological barriers which arise in this field. As a result, a reference document which gathers the collected proposals and conclusions of the various discussion sessions of the seminar will be produced.

## **PARTICIPANTS**

Wineries, winemakers, machinery companies, products companies for viticulture, associations, regulatory boards, wine appellations, traders, consumers, and public in general.

## **AGENDA**

10:00 – 10:15h	<p><b>WELCOME</b> Mr. Antonio Valero Capilla Managing Director of CIRCE Foundation – Research Centre for Energy Resources and Consumption</p>
10:15 – 10:30h	<p><b>The ECO-PROWINE project: Life Cycle Assessment approach applied in the Winemaking. Tool presentation</b> Mr. David Zambrana Vásquez and Ms. María Dolores Mainar Toledo Coordinators in CIRCE Foundation - Research Center of energy consumption and resources</p>
10:30 – 11:20h	<p><b>DISCUSSION PANEL: Which are the challenges to achieve sustainability in the wine sector?</b> Chair Mr. Fernando Chivite López Expert of sustainability in the wine sector</p>
	<p>Intervention of stakeholder representatives (10 min/person):</p> <ul style="list-style-type: none"> <li>• Wineries' representative Ms. Baldesca Soriano Marco Quality Manager in Grandes Vinos y Viñedos</li> <li>• Consumers' representative Mr. Koldo Nabaskues Head of the Vasc Country Organisation of Consumers and Users/ Euskal Herriko Kontsumitzaileen antolaketa The Spanish Confederation of Consumers and Users (CECU)</li> <li>• Technology platform's representative Ms. Trinidad Márquez García Wine Technology Platform's Secretariat</li> <li>• Associations of wine producers' representative Mr. Pau Roca Blasco Secretary General of Spanish Wine Federation (FEV)</li> <li>• Apellations of origin's representative Mr. Juan Cacho Palomar Member of the Regulatory Board of the Cariñena's Apellation of origin from the Government of Aragon</li> </ul>
11:20 – 12:10h	<p><b>DISCUSSION SESSION</b> Chair Mr. Fernando Chivite López Expert of sustainability in the wine sector</p>

12:10 – 12:20h	<p><b>Discussion Session's Conclusions</b> Mr. David Zambrana Vásquez and Ms. María Dolores Mainar Toledo Coordinators in CIRCE Foundation - Research Center of energy consumption and resources</p>
12:20 – 12:40h	<p><b>Funding opportunities at the national and international level for the wine sector: wine and its sustainability</b> Mr. Eduardo Cotillas Provencio Responsible for promoting food industry, including wine-growing sectors and olive oil technology Department of health, bioeconomy, climate and natural resources. Directorate for promotion and cooperation (CDTI)</p>
12:40 – 13:00h	<p><b>Grants and subsidies for sustainability in the wine Sector and CLOSING SESSION</b> Mr. Fernando Calvo Tejedor Head of food and agriculture industrialization Service of food and agriculture industrialization. Directorate-General of the food and agri-food promotion of the Government of Aragon</p>
13:00h	<p><b>WINE RECEPTION</b></p>

\*Please confirm attendance via the following link: [application for registration](#)